

Cherry Blossom Festival Southern California 2010
FOOD VENDOR SPACE - APPLICATION &/ DEPOSIT

---- SPACE COMMITMENT FORM----

Festival Dates: Saturday 04/10/10 10:30 am-6:30 pm; Sunday 4/11/08 10:30 am-5:00 pm
Set-up: Saturday morning from 7 a.m. with final set up by 10:00 a.m.
Opening Ceremonies will begin at 11:00 a.m. on Saturday

The Cherry Blossom Festival Southern California (CBFSC) was an overwhelming success in 2009. We had over 45,000 attendees at this free admission event which is produced by a 100% volunteer team. The 2010 Festival promises to be as successful, if not more, and will be held outdoors in Los Angeles City Parking Lot 7 [lot located behind East West Players and near MOCA and the Japanese American National Museum], as well as on 1st Street between Alameda and San Pedro. SECURE A SPACE – fill out application and submit – it must be approved. First come first approved for food types. We do not duplicate food types. FEES for ‘snack type’ food items can vary – please contact Wendy at wowproductions2@earthlink.net for fees.

Date: _____

Name (print): _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone:() _____ Fax: () _____ Cell () _____

Email address: _____ Website address (if applicable): _____

Additional Requirements:

- **ELECTRICITY:** Please state what your electricity needs are and estimated wattage: _____
- **RENTALS:** YES ___ NO ___ If you wish to rent additional table/chairs/walls, etc. you can do so with the contracted rental company. Contact information for the rental company will be provided upon request to Wendy Anderson at wowproductions2@earthlink.net. The Rental Company information and order sheet will also be posted on the CBFSC website by Jan. 31, 2010

How much time do you need for set up? _____

Describe in detail the specific types of food you will have in your booth. Festival reserves the right to coordinate & determine type of food sales in the event of conflict. Only those foods listed & approved can be sold at the festival. We do not duplicate food – so sign up, payment and approval of menu is critical to secure a space.

For Festival Personnel Only

Check Received: _____ **Check #:** _____ **or CC:** _____

Amount Paid: _____ **Vendor Location:** _____ **Electricity: YES ___ NO ___**

Insurance Certificate: YES ___ NO ___ **CA Seller's Permit: YES ___ NO ___**

Cleaning Deposit Rec'd: _____ **Arrival Time:** _____ **Volunteer Help Required: YES ___ NO ___**

Health Department Certificate: _____

FOOD VENDORS CAN SELL ANY TYPE OF NON-ALCOHOLIC DRINKS

The Fees listed below are for a 10x15 space – canopy, table and chairs are not included but can be ordered directly from our rental company. Electricity is included for full food vendors.

- YES ___ NO ___ RENTALS: If you wish to rent additional table/chairs/walls, etc. you can do so from the rental company – We will have that information on our website by Jan. 31, 2010.

FULL FOOD VENDOR SPACE: 10 x 15 space \$1,300.00 plus can sell any drinks.

VENDORS SELLING ‘SNACK’ ITEMS – contact wowproductions2@earthlink for fees.

- Electricity is included for full food vendor space.
- Health Permit Fees are not included. Vendors must adhere to the regulations of the Los Angeles County Health Department. A Health and Fire Inspector will be onsite for inspection.
- We require Insurance Certificates of Liability naming the Festival on the Rider, under the names Cherry Blossom Festival/WOW PRODUCTIONS & City of Los Angeles
- Provide a copy of your California Seller’s Permit certificate issued by the State Board of Equalization. Seller’s Permit will be checked before the show.
- A Cleaning/Security Deposit of \$250.00 will be required by March 15, 2009, which is refundable if your space is clean. Check will not be cashed, and will be returned to you at the end of the festival.
- The Cherry Blossom Festival is held outdoors and subject to nature’s calling. There are is no refunds for rainy or unusual weather conditions.
- There are no refunds for cancellation after a vendor has been accepted into the Festival. Your application confirms your acceptance into the Festival unless you are otherwise notified. A Festival credit may be issued under certain circumstances at the sole discretion of the Festival Committee.
- A Vendor Agreement/Handbook will be sent to you by March 1st outlining responsibilities of the Festival and the Vendor. It will include: check-in time, parking information, booth location, and other Festival activities and information. The Vendor Agreement Form must be signed, dated and received by the Festival by March 31st.

Cherry Blossom Festival Southern CA is under a fiscal sponsor program under the Pasadena Arts Council.
Tax ID#95-2540759

Mail application and full payment by check or credit card payable to **Pasadena Arts Council/Cherry Blossom Festival, 686 S. Arroyo Parkway, #221, Pasadena, CA 91105** More info contact: Wendy Fujihara Anderson
Ph: 626-683-8243 Fax: 626-405-8809 E-mail: wowproductions2@earthlink.net
www.cherryblossomfestivalsocal.org

I agree to the above information in submitting this form to participation at the Cherry Blossom Festival.

Signature of Applicant

Date: _____

CREDIT CARDS – We also have ability to accept Credit Cards – we accept Visa, Mastercard, American Express or Discover. If you wish you can go to www.pasadenaartscouncil.org, Click on Programs & Services. Scroll down to EMERGE Fiscal Sponsor Program and utilize PayPal and make payment online. If you make payment online, please notify Wendy at wowproductions2@earthlink.net so we can credit your payment correctly and timely. Credit Card charges please add 3% for handling fee.

APPLICABLE TO ALL VENDORS

- Electricity is included in the listed fees for the full food vendors only.
- Health Permit Fees are not included {Vendors sampling or selling packaged foods need health permit}.
- All correspondence will be via email unless special arrangements are made. If a vendor does not have email, the vendor must check the CBFSocal website for updates.
- This is a 2-day festival. Vendors must utilize their spots both full days or it will affect your participation in future festivals.
- Vendors cannot shut down prior to the close of the Festival for any reason without prior written authorization from the Festival.
- Commercial and Food Vendors - Provide a copy of your Insurance Certificates of Liability naming the Festival on the Rider, under the name Cherry Blossom Festival SoCal/WOW Productions/City of Los Angeles.
- Provide a copy of your California Seller's Permit certificate issued by the State Board of Equalization. Seller's Permit will be checked before the Festival.
- A Cleaning/Security Deposit of \$250.00 (to be held, but not cashed) for all vendors will be required by March 15, 2010. Checks will not be cash and returned at the close of the Festival if the booth is left in an acceptable manner as determined by Festival organizers.
- The Cherry Blossom Festival is a Rain or Shine Event - held outdoors and subject to nature. There are no refunds for rainy or unusual weather conditions or acts of God.
- There are no refunds once you have been accepted into the Festival.
- The Festival has the right to determine participation – once you have submitted your application you will receive notification of acceptance/rejection and your priority number for selecting a booth location.
- Vendors must be paid in full by March 15, 2010 in order to participate in the Festival.
- No sound systems are allowed in the vendor space without prior permission from the Festival.
- A Vendor Agreement/Handbook will be emailed to you by March 1st outlining responsibilities of the Festival and of the Vendor. It will include: check-in time, parking information, booth location, and other Festival information.
- The Vendor Agreement Form must be signed, dated and received by the Festival by March 15, 2010.
- Volunteers are available for unloading/loading vehicles to help with traffic flow. Volunteers are not available to pack or set up/tear down booths. Volunteers are not allowed to work in Vendor Booths.
- Vendors deemed unmanageable during the festival will be given one warning by Festival organizers. The Festival reserves the right to remove any vendor who is deemed unmanageable by Festival organizers. There will be no refunds to vendors who are removed.

Mail application and full vendor booth payment (payable to Pasadena Arts Council/Cherry Blossom Festival) to: 686 S. Arroyo Parkway, #221, Pasadena, CA 91105

FOR MORE INFORMATION: Contact Donna Batangan at dtbatangan@aol.com or Wendy Anderson at wowproductions2@earthlink.net or (626) 683-8243 (www.cherryblossomfestivalsocal.org)

I agree to the above information by submitting this application form to participate in the 2010 Cherry Blossom Festival Southern California. PLEASE INCLUDE A COPY OF YOUR STATE OF CALIFORNIA SELLER'S PERMIT WITH YOUR APPLICATION. Festival will coordinate securing health permits with Food Vendors at the end of March. All food vendors must have a Health Permit in order to participate.

	<u>Amount</u>
Vendor Space Fee	\$ _____
Please add in 3% handling fee if paying by credit card	\$ _____
TOTAL AMOUNT ENCLOSED	\$ _____

CREDIT CARDS are processed by our 501 c3 fiscal sponsorship the PASADENA ARTS COUNCIL

CC Type: _____

Full Name on CC _____

CC Number: _____ Exp Date: _____

Billing Address of CC: _____

City _____ State _____ Zipcode _____

Signature of Applicant

Date:

Note: Due to the nature of Festival's some items on this document may change as to set up time, locations, etc. If it does, Vendors will be immediately notified.

If you require a larger space than indicated, please contact Wendy at wowproductions2@earthlink.net or 626-683-8243 re: fees.